

## Third Annual

6 - 7 May 2010



Background note  
(EVENT)

### Ottawa-Petawawa 2010

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On May 6-7, 2010, about 20 commissionaires and 20 CFB Petawawa military personnel will run, in pairs and sometimes as a group, in relay-style formation for a total of 200 km from Parliament Hill (starting point) through various communities to Petawawa (finish line). To acknowledge gathered supporters, donors, veterans, students and military families along the way, the running convoy will make brief stops over the course of two days at the following assembly points: Parliament Hill (starting point), Kanata, Carp, Arnprior, Renfrew, the Township of McNab/Braeside, the Township of Whitewater Region, Pembroke, Petawawa, and through to the finish line at a Red Friday Rally in Petawawa.

- The purpose of the RUN FOR MILITARY FAMILIES is to **raise awareness and funds** for the Petawawa Military Family Resource Centre (PMFRC) – a non-profit agency whose mission is to enrich the lives of individuals and families of the military community through positive action, education and support. For more information about the PMFRC and its programs, please visit [www.pmfrc.org](http://www.pmfrc.org).
- The Lead Sponsor and Organizer of the RUN FOR MILITARY FAMILIES is **Commissionaires Ottawa** – a private, not-for-profit company that employs about 3,700 private security professionals. It offers a comprehensive range of identification, enforcement, training and security solutions and is contracted at about 500 private and public sector client sites in the National Capital Region, the Ottawa Valley and across Northern Ontario. As part of its social mandate, *Commissionaires Ottawa* has been focused on hiring former and serving military personnel since 1939. It also hires RCMP veterans and other security-focused citizens who share a passion to safeguard their fellow Canadians. *Commissionaires Ottawa* is proud to integrate and honour a military culture that has been as much of a contributing factor to its leadership in the private security industry as it has been a fitting salute to those who share a passion to protect Canada's freedom and peaceful way of life.
- This is the third time that *Commissionaires Ottawa* and CFB Petawawa have come together to plan an event that assists military families. **CFB Petawawa** is one of Canada's leading Army Bases. It is proud home to 6,000 military personnel, 7,000 family members and 1000 civilian employees. CFB Petawawa has and continues to provide relevant, responsive and effective garrison support to formations and lodger units. The Base has also been involved in many operations throughout the world including tours in Afghanistan and Bosnia.
- The concept for RUN FOR MILITARY FAMILIES was inspired by *Commissionaires Ottawa* Inspector **Moe St-Louis**, who spent over 32 years in the military and has been a member of the Royal Canadian Legion for over 30 years. His daughter Christine is an OPP Constable and her husband WO Chesley Reid is with the Royal Canadian Horse Artillery in Petawawa - having served in troubled countries like Rwanda and Afghanistan over the course of his 20-year military career. Together they have three children: Zachary (age 9), Joshua (age 7) and Chloe (age 4). The family is featured on posters created to promote the event.
- When a soldier is deployed, the biggest concern is knowing his or her **family** is being looked after at home. This event shows our military families that they are not forgotten.

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As the Lead Sponsor and Organizer for the RUN FOR MILITARY FAMILIES, *Commissionaires Ottawa*, is reaching out to citizens and businesses for a monetary contribution in support of the PMFRC.

**We are seeking support from both donors and corporate sponsors.**

For more information, please visit [www.commissionaires-ottawa.on.ca](http://www.commissionaires-ottawa.on.ca) or contact **Andrée Paige**, Communications and Media Relations, at 613-745-2312 or [andree@cgacomunications.com](mailto:andree@cgacomunications.com).